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Reed Smith has combined the resources and expertise of a large global law firm with its unique commitment to addressing the world’s most pressing social and environmental problems to create the Social Impact Finance Group (SIFG), a market-leading initiative to advise impact investors and social enterprises on complex financing transactions. SIFG comprises over 100 lawyers globally and includes experts in a broad array of legal disciplines, from private equity fund formation to corporate lending, investment management to structured finance.

Several members of SIFG have garnered recognition for their leadership in the field of impact investing. Most recently, SIFG founder Ranajoy Basu was named the young legal innovator of the year by Financial Times for his groundbreaking work advising project manager, Instiglio, on the Educate Girls Social Impact Bond (SIB) supporting government-run schools in Rajasthan, India.

- Reed Smith SIFG members have contributed to several industry-building efforts, including the following:
- Co-Founded High Water Women.
- Co-founded the Impact Investing Legal Working Group, an international group for lawyers working in the field, united to advance the legal industry’s engagement with impact investing.
- Supervising student clinicians in the International Transactions Clinics at New York University School of Law and The University of Michigan Law School in representing impact investors and social enterprises on cross-border transactions.
- Private fund formation counsel for entrepreneurial and industry leading fund sponsors

A list of representative SIFG transactions, as well as a complete brochure, are available at the Symposium literature table located on the Concourse outside the Auditorium.
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Since 1898, the firm founded by John Nuveen has offered a steadfast presence in rapidly changing markets. Evolving over the decades from providing public financing to managing public investment, Nuveen Investments has emerged as a leading provider of mutual funds, closed-end funds and separately managed accounts.

Today, Nuveen Investments delivers excellence across every major asset class, drawing upon the focused expertise of independent investment affiliates with premier institutional reputations: Nuveen Asset Management, Symphony Asset Management, NWQ Investment Management Company, Santa Barbara Asset Management, Tradewinds Global Investors, Winslow Capital Management and Gresham Investment Management. As a separate operating subsidiary of TIAA-CREF, Nuveen also distributes TIAA-CREF Funds in retail channels.

Nuveen Investments manages more than $230.0 billion in assets as of June 30, 2015.
The Ardsley Partners Renewable Energy Fund, L.P., launched in July, 2006. The Fund is a long/short equity hedge fund focused on renewable energy, clean technology, green building and smart grid. The investment team, headed by Spencer Hempleman, seeks to identify solutions to the global energy and natural resource problem and to invest in companies whose technologies offer alternatives or more efficient use of natural resources.

Ardsley’s investment process employs deep, fundamental research to uncover asymmetric risk/reward opportunities within the renewable energy and related sectors, combining company specific research, sub-sector analysis and a top-down macro economic outlook to identify the best opportunities across all geographies and market capitalizations. Hands-on, active portfolio management includes balancing and shifting sub-sector exposures within the renewable energy universe to generate superior returns regardless of economic conditions.

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KKR

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Today, we are positioned to bring operational expertise and enhanced insights to the investments we make and innovative solutions to investors. We invest our own capital alongside our client and partners’ capital and are the largest investor in aggregate across our funds and portfolio companies. For additional information, please visit KKR’s website at www.kkr.com.
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Mariner Investment Group, LLC (“Mariner”) is a global diversified alternative investment management firm, defined by its significant investing experience and a strong commitment to risk management across a broad range of markets. Mariner offers an array of alternative investments, including the management of single manager hedge funds, multi manager hedge funds, and other alternative investment solutions. Founded in 1992, the Firm has a notable history of attracting and developing top proprietary trading talent and seasoned investment managers. With over 80 investment professionals, Mariner and its affiliates’ depth and breadth of investing experience allow us to partner with our investors on a wide range of specialized and diversified mandates that draw upon the Firm’s expertise garnered from years of credit and fixed income investing. Mariner delivers its investment solutions through various structures, including strategic partnerships, separate custom accounts, and commingled products. Our proprietary risk analytics are the cornerstones of a robust institutional infrastructure designed to manage and minimize financial, operational, regulatory, and compliance related risks. Mariner’s long term commitment to our clients is most evident in our focus on communication, transparency and the alignment of our interests with our investors and partners.

Mariner’s investor base includes public funds, sovereign wealth funds, corporate pensions, university endowments, and insurance companies. Mariner and its affiliates’ offices are located in New York, London, Tokyo, Boston, Seoul, Dallas, Philadelphia, Harrison (NY), Rowayton (CT), and Summit (NJ).
Founded in 2003, MicroVest is an asset management firm that offers investors a unique global investment opportunity. MicroVest seeks to invest capital in under-banked markets and provide access to financial services for rising middle class communities around the world. MicroVest believes its detailed due diligence process and focus on aligning values can result in meaningful financial returns. In other words, the company feels that it is able to produce risk adjusted financial returns for its investors not despite the social lens of our investment process, but because of it. MicroVest believes that financial institutions that invest in the real economy and treat their clients with respect will outperform.

MicroVest manages several funds that seek to provide private capital to financial institutions that in turn make loans to entrepreneurs in developing communities.

In MicroVest’s view, applying a commercial framework to investing in under-banked markets is the best way to reduce poverty on a global scale. At MicroVest we believe that Microfinance can lead the way to the development of sound financial institutions and markets that contribute positively to the overall development of nations and individuals around the globe.

Omidyar Network is a philanthropic investment firm dedicated to harnessing the power of markets to create opportunity for people to improve their lives. Established in 2004 by eBay founder Pierre Omidyar and his wife Pam, the organization invests in and helps scale innovative organizations to catalyze economic and social change. Omidyar Network has committed more than $859 million to for-profit companies and nonprofit organizations that foster economic advancement and encourage individual participation across multiple initiatives, including Consumer Internet & Mobile, Education, Financial Inclusion, Governance & Citizen Engagement, and Property Rights. Omidyar Network’s recent report, “Frontier Capital: Early Stage Investing for Financial Returns and Social Impact in Emerging Markets,” highlights how early stage risk capital in emerging markets can be an effective tool for investors to achieve financial returns and social impact. To learn more, visit www.OMIDYAR.com, and follow on Twitter @OMIDYARNetwork #PositiveReturns.
TriLinc Global LLC is a ground-breaking fund manager dedicated to launching and managing institutional-quality, market-rate investments that also contribute to economic, social, and environmental progress. Through innovative investment structures TriLinc is committed to offering impact investing opportunities to institutional, high net worth and retail investors at scale. TriLinc’s senior team has a long track record and broad experience in the management of regulated, multi-billion dollar fund complexes and global macro portfolio management.

To be eligible for financing, TriLinc’s portfolio companies must meet TriLinc’s rigorous investment criteria. In addition, with oversight by TriLinc’s Sustainability and Impact Committee they must conform to the International Finance Corporation’s Exclusion List of business activities, and attest to a series of environmental, social and governance screens, with relevant certifications. Portfolio companies must also demonstrate the intention and ability to self-identify, report, and improve upon at least one impact metric using the IRIS (Impact Reporting and Investment Standards) framework.

TriLinc’s portfolio level metrics track economic development, including job creation, wage increase, revenues, profitability, and taxes paid. Borrower level metrics track companies’ self-identified impact objectives, such as job creation, agricultural productivity and food security, capacity-building, and access to health care.

Beyond its fund management activities, TriLinc plays an active industry-building role with peers, investors, financial service providers and the general public, in order to grow and strengthen the impact investing sector. In particular, TriLinc forges innovative partnerships with financial institutions and academia and spearheads initiatives to develop talent for the industry.

For wealthy individuals and families with complex wealth management needs, U.S. Trust offers innovative and customized financial solutions to help meet unique lifestyle, family, business and philanthropic goals. A coordinated team backed by more than 200 years of experience and the resources of one of the world’s largest financial institutions works with each client to understand and address their needs. We apply deep wealth management expertise and financial acumen to deliver across a comprehensive range of capabilities, including: Wealth Structuring, Investment Management, Customized Credit and Banking, Legacy and Philanthropy, and Family Office services. To learn more about U.S. Trust, please visit ustrust.com.
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